

2020

the

Shorecliffs Beach Club

Newsletter



Beach Club Contact Information

Club Reservations, Parking Passes, FOBS (949) 426-6871
Phone inside the Club (949) 492-0100
Association Dues/Billing Issues – AMMCOR (949) 661-7767
Facebook Page: www.facebook.com/shorecliffsbeachclub
Website: www.Shorecliffsbeachclub.com

Mailing Address:

SC Shorecliffs Beach Club Association
P.O. Box 1273
San Clemente, CA 92674

2020 Beach Club Board of Directors

Kumi Elston - President
Chris Wade - Vice President
Hal Kolp - Treasurer
Danny Werner - Secretary
Dan Flynn – Director
Diane Wenzel – Director
Amanda Haynes – Director
Nate Brown - Director
Alison Anawalt - Director

BOD email: Board@shorecliffsbeachclub.com

Rules Reminder

- NO GLASS OF ANY KIND
- NO SMOKING ON PROPERTY
- NO FIRES ON BEACH
- GUESTS MUST BE ACCOMPANIED BY HOMEOWNER OR HOMEOWNER'S LESSEE
- WRIST BANDS REQUIRED



Manager's Message

Dear neighbors and friends,

I am honored and thrilled to represent the Shorecliffs community as your new Beach Club Manager! I would like to thank the Board of Directors for giving me this tremendous opportunity as my family is extremely passionate about the welfare, maintenance and beautification of our treasured beach club.

My husband, Bobby, and I have lived in Shorecliffs for more than 23 years. We raised our three children, Paige, Sean, and Cole, in Shorecliffs and have enjoyed the beach club immensely. We have always participated in the vast number of community activities, including Friday night barbecues, holiday celebrations, dances, and special events. I hope that all of you are planning to come down and enjoy your beach club this season -- and see first-hand how we are making the facility even better!

My vision for managing the beach club is two-fold and quite simple:

1.) STELLAR MAINTENANCE

I intend to provide you with a facility that is clean, functional, comfortable, and extremely well-maintained. The modernization and upkeep of the club house and beach will be paramount.

2.) ENFORCEMENT OF RULES & REGULATIONS

I am committed to managing the beach club in accordance with the rules and regulations set forth by your very capable Board of Directors. Adherence to these rules is vital to ensure that *all* members benefit from a safe and hospitable environment. Rules will be respectfully enforced by your beach club staff and your cooperation will be greatly appreciated.

If you have any suggestions, comments, or complaints about the beach club, feel free to call or text me at 949-426-6871. I will respond within one day as I believe in a hands-on management style and a responsive, "can-do" attitude.

Important: Due to current state-mandated Covid-19 restrictions, we are closing the club for spring break, the Easter celebration/egg hunt, and all private parties until further notice. Once the restrictions are lifted, we will be available to distribute your 2020 wristbands and stickers. (Please remember to bring the postcard that was mailed to you.)

Your beach club staff has been eagerly preparing for your arrival by working on several projects to improve the quality of our facility, including painting the outside tables, a beach erosion mitigation project, weeding the sand and landscaping the perimeter areas, among other much-needed tasks.

We are in need of a few additional "on-call" staff members to get the job done and are currently accepting applications. If anyone is looking for part-time work, please contact me at 949-426-6871. All applicants must be at least 15 years old and have a valid work permit.

We are also seeking volunteers for this year's special events (Memorial Day, 4th of July, Pig Roast, Labor Day, etc.). These fun-filled, community-building events have been an integral part of the Shorecliffs community for five decades – and these events are why our beach club is so unique and special. Please get involved to keep the tradition alive! Your participation will help build lasting relationships and memories for your children and future generations.

You can begin by joining us for our annual
"Poche Beach Clean-Up" on Sunday, May 24, 2020, at 11 a.m.,
 pending Covid-19 restrictions.

Pizza will be provided to anyone who is willing to help out.
 See you there!

Tracey Edwards

Beach Erosion Mitigation Project



Opening Band (The Pollen Collection)	May 22	4 – 10 pm	Friday
Memorial Day Weekend	May 23 – 25	11 am – 10 pm 11 am – 8 pm 11 am – 6 pm	Saturday Sun. (Beach Cleanup 11 am) Monday
Club Open	May 29-31	4 – 10 pm 11 am – 10 pm 11 am – 8 pm	Friday Saturday Sunday
Last Day of School	June 4	1 – 6 pm	Thursday
Summer Schedule	June 5 – Sept 7	11 am – 10 pm 11 am – 8 pm 11 am – 6 pm	Friday & Saturday Sunday Monday – Thursday
Monthly Band Night	6/20, 7/18, 8/15, 9/19	11 am – 10 pm (Band 6 – 9 pm)	Saturday
4 th of July	July 4	7 am – 6 pm	Saturday
Labor Day Celebration	Sept 6	11 am – 8 pm	Sunday
Labor Day Holiday	Sept 7	11 am – 6 pm	Monday
Weekend BBQ's	Sept 11 – 27	4 – 10 pm 11 am – 9 pm 11 am – 8 pm	Friday Saturday Sunday
Weekend BBQ's	Oct 2-24	4 – 9 pm	Friday & Saturday
Closing Band/Halloween	Oct 24	4 – 10 pm	Saturday

President's Message

2020 has already proven to be an interesting year. Due to the recent mandates by the State and County, we are not opening the Beach Club during Easter week (April 4-11) and cancelling the Easter Celebration at the club. We are not booking any private parties at the club through April and possibly May.

At the January annual board meeting, Chris Wade and I were reelected to the board. A total of five positions were up for election, so the board appointed Alison Anawalt, Nate Brown and Amanda Haynes to the remaining open positions. We want to thank Steve Elmer, Kurt Luebke and Frank Wilbur for their commitment to the board over the years. Their individual contributions to the club are appreciated by all of us.

We are excited to have Tracey Edwards as our new Beach Club Manager. Tracey and her family have been in Shorecliffs for over 23 years and she has always been involved in the club activities. Tracey will bring new energy and ideas to the beach club. And I would like to publically thank my husband, Jay Elston, for stepping into the interim Club Manager position for two months while we were recruiting for a new manager.

During our "off" season we have been making improvements to the Club. The beach club floors have been replaced with a commercial grade vinyl plank flooring product. The floors look like real wood, but are waterproof and scratch resistant. Other repairs/improvements to the club include a new sliding glass door, replacement of the foos ball handles and resurfacing of the shuffleboard court. Thank you Hal Kolp and Jay Elston for these improvements to our beach club.

We still have to find solutions to the rising tides, beach erosion and beach access issues. For this reason, the Board directed an increase in the annual dues to \$415 a year. The increase in dues will go directly to the reserve fund, not the operating fund, to build up money to pay for projects or studies to mitigate these problems.

Once we are able to gather together with our neighbors, let's bring the "Shorecliffs Aloha Spirit" to our Beach Club! Volunteer to help with the activities. Bring an appetizer to share to the Friday and Saturday night BBQ's. Join us on the 3rd Saturday of June, July, August and September for our new "band nights" when we will have music by local talents. Feed staff dinner or lunch if you have extra. Reach out to any board member if you have any ideas or suggestions. As Mr. Rogers says "it's a beautiful day in the neighborhood".

Kumi Elston - SCBC President

**ATTENTION: SHORECLIFFS RESIDENTS AND FAMILIES!
IMPORTANT COVID-19 (CORONAVIRUS) UPDATE:**

The safety and welfare of our community is of the utmost importance – and your staff & Board of Directors are taking proactive measures to protect you and your loved ones during this difficult time.

Please understand that the risk of contracting Covid-19 (Coronavirus) in Orange County remains low by all assessments of public health officials. However, it is still our responsibility to keep you informed and remain ever vigilant to reduce the spread of the virus, safeguard our residents and staff, and do our part for the greater good.

Due to this challenging time, all planned events and scheduled operating hours will be subject to change.

PROTECTIVE MEASURES:

- We are cleaning the beach club daily and disinfecting frequently-touched surfaces with cleansing agents that kill the virus on contact.
- We are urging our staff to practice frequent hand washing with anti-bacterial soap.
- We are providing disinfectant wipes for our staff and residents to clean the equipment they use.
- We're encouraging employees who are sick to stay home.
- We are educating employees on the signs and symptoms of COVID-19 and the precautions that can be taken to minimize the risk of contracting the virus.

PRECAUTIONS TO TAKE:

- **CLEAN YOUR HANDS OFTEN** -- wash your hands often with soap and water for at least 20 seconds, especially after you have been in a public place
- **AVOID TOUCHING YOUR EYES, NOSE AND MOUTH WITH UNWASHED HANDS**
- **AVOID CLOSE CONTACT WITH PEOPLE** – the **Centers for Disease Control (CDC)** recommends a **6-ft distance between you and others**
- **STAY HOME AND AWAY FROM OTHERS, IF YOU'RE SICK**
- **COVER COUGHS AND SNEEZES WITH A TISSUE & IMMEDIATELY THROW THE TISSUE AWAY**
- **WEAR A FACEMASK, IF YOU ARE SICK**

SYMPTOMS OF COVID-19:

If you develop emergency warning signs for COVID-19, seek medical attention immediately! These symptoms may appear 2-14 days after exposure, and include:

- Fever
- Dry cough
- Difficulty breathing or shortness of breath

STAY CLEAN. STAY SMART. STAY HEALTHY!



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